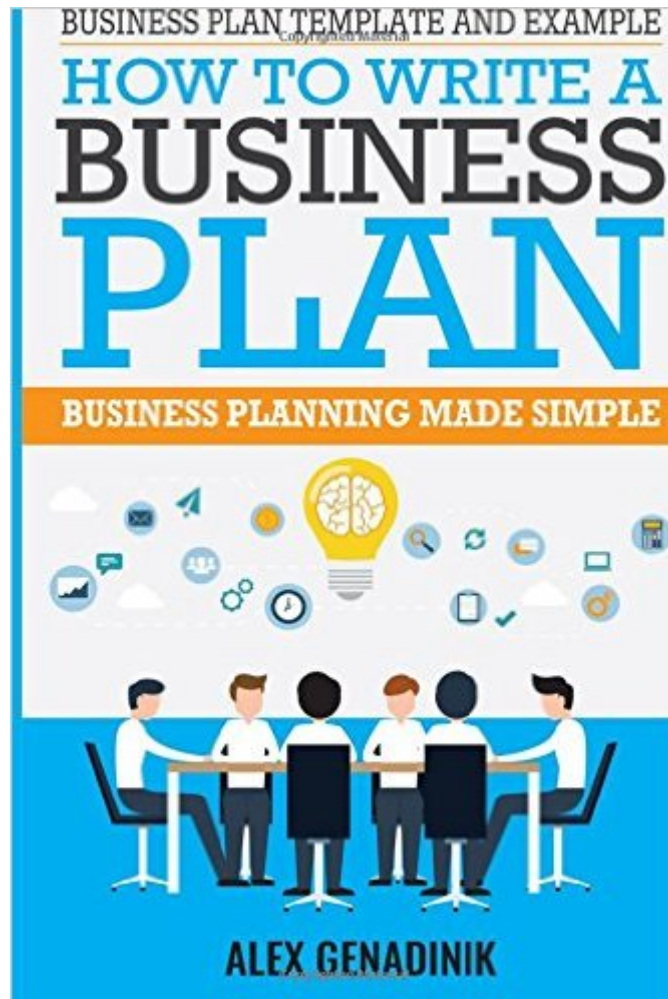


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# Business Plan Template And Example: How To Write A Business Plan: Business Planning Made Simple



## Synopsis

Are you trying to start a business, and not sure how to write a business plan? Then this is the right course for you. This book is structured as a business plan template that you can use to write your own business plan. The book also explains to you what you should write in each section of your business plan, and how to ultimately have a great business plan. The book also gives you an example of a simple business plan. This way you get a business plan template together practical explanations and an example. So whatever your learning style might be, this book has a high chance of being effective for you. If business planning seems to you complex and scary, this book will make it simple for you. It is written in simple and clear language to help you get started and create a great business plan. So what are you waiting for? Get this book now, and start creating a great business plan for your business today.

## Book Information

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## Customer Reviews

Awesome! From the very start of this book, it gets straight to the point. It takes the "foreboding" out of business planning, and makes it concise and easy to digest. I really like Alex's approach to all of his material. I was introduced to his work just a short time ago, (via several of his apps that I downloaded)...but it has made an incredible impact on the direction of my business. Up until this point I was so focused on Investors; yet his information made me realize that: I'm my best funding source...This information is Straight Talk, and practical...I recommend his work to any entrepreneur that simply wants to move forward with their dreams...Thanks Alex!Namaste,LVirtue.

I'm at the beginning of starting my own digital marketing agency but needed to learn how to write a

business plan. It frankly is scary and quite daunting as I got into it. So I started looking for a good how-to book on writing a business plan. I've read some of Alex's books on marketing, and was impressed that he also offered a business plan book, so I bought it. This book is so helpful. Alex really is good at anticipating questions and answering them in his books. Very thorough. I highly recommend.

Simple, short and to the point. I read this in one evening, making notes as I went through it. Used the info to start developing my plan. Very helpful piece on business planning if you like "cut to the chase" approach on getting things done!

As a Business Coach, I find this short read very interesting as it gives good insights into writing a business plan. Many entrepreneurs struggle with writing an effective business plan but this book really sheds some light on how to write a business plan especially with the template and example.

If you have questions that need answering to help you with your business plan this is a great book for you. How he explains about narrowing down your target market for me was a real eye opener.

I love this book! It gets right to the point and provides a nice simple template to help you get started. I would have loved to see a business plan with more details and graphs but the one provided is excellent to get you started.

This is EXACTLY what I needed to get comfortable with the idea of putting my business dreams onto paper and then actually effectively communicate my ideas to others. The ideas were swirling about in my mind and I couldn't figure out how to express them - until this book appeared.

Ridiculously easy read with no BS as filler. Thank you Alex!!!

This book walked me through the entire process of writing a business plan, and explained what I should write about in every section. This was a great and practical help because the author also emphasizes thinking about your business as it would operate after you open it.

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